



Class Expectations

Newsteam, Spring 2014

Kathleen M. Ryan & Paul Daughtery

What You'll Be Doing - Reporting

- ❖ 6 News Stories
 - ❖ 2 in-depth solo journalism reports (SOJOs)
 - ❖ Pitch story 2 weeks in advance
 - ❖ Script due 1 week in advance
 - ❖ Story completed by day before newscast
 - ❖ 2 quick turnaround SOJOs
 - ❖ Pitch story Friday before newscast
 - ❖ Script due by 5pm day before newscast
 - ❖ Story completed by 9am day of air

What You'll Be Doing - Reporting

- ❖ 6 News Stories
 - ❖ 2 Same Day Reports
 - ❖ Pitch story Friday before newscast
 - ❖ Check with producer day before newscast
 - ❖ Story may be reassigned morning of newscast due to breaking news
 - ❖ Report/edit story in 3.5 hours
- ❖ Reporter must:
 - ❖ Provide producer with intros/tags
 - ❖ Create web story before air (SOJO)
 - ❖ Create web story after air (Same Day)

What You'll Be Doing - Producing

- ❖ Newscast Producer

- ❖ Structure all news elements

- ❖ In charge of timing, story selection, length, etc.

- ❖ Assign vo/sots as needed

- ❖ Act as Assistant Producer in same week for other Producer

- ❖ Sports Producer

- ❖ Structure sports segment

- ❖ In charge of timing, story selection, length, etc.

- ❖ Assign or gather vo/sots as needed

- ❖ Weather

- ❖ Structure weather segment

What You'll Be Doing - Anchoring

- ❖ Assist producer in writing of newscast
- ❖ Be aware of news of the day
- ❖ Work with co-anchor to ensure show is professional on-air
- ❖ Serve as on-air talent for show
- ❖ Rehearse anchoring techniques before you go on air (at home?)
- ❖ Techniques include:
 - ❖ Voice Modulation
 - ❖ Pace of read
 - ❖ Energy
 - ❖ Gestures
 - ❖ Facial expressions and eye contact

What You'll Be Doing - Camera

- ❖ Same Day Camera
 - ❖ Act as camera operator for same day reporter
 - ❖ Collaborate with same day reporter in editing package on deadline
- ❖ VOSOT Camera
 - ❖ Shoot non-same day stories as assigned by producer
- ❖ Gather all pertinent details for script
- ❖ Sports AP / VOSOT Camera
 - ❖ Shoot non-same stories as assigned by sports producer
 - ❖ Gather all pertinent details for script

Grading Matrix - In Depth SOJO

- * 50 points total
(5 points each category)
- * Original story idea
- * Story development
- * Story construction/writing
- * Camera work
- * Editing (writing to vo, use of nat sound, quality of edit)
- * Interview sources
- * Social Media Outreach
- * Web story quality
- * Creativity
- * Meet deadlines (story idea due 2 weeks before air, script due 1 week before air, story completed by 5pm day before air, web story posted by 10pm day before air)

Grading Matrix - Quick Turnaround SOJO

- * 50 points total
(5 points each category)
 - * Original story idea
 - * Story development
 - * Story construction/writing
 - * Camera work
 - * Editing (writing to vo, use of nat sound, quality of edit)
- * Interview sources
- * Social Media Outreach
- * Web story quality
- * Creativity
- * Meet deadlines (story idea due Friday before air, script due 5pm day before air, story completed by 9am day of air, web story posted by 11am day of air)

Grading Matrix - Same Day Reporter

- * 25 points total
(2.5 points each category)
 - * Original story idea
 - * Communication
 - * Familiarity with current events
 - * Punctuality
 - * Story construction/writing
 - * On camera presentation
 - * Social media outreach
 - * Web story quality
 - * Creativity
 - * Meet deadlines (story idea pitched Friday before air / confirmed day of air, story completed by 11:15am day of air, web story posted by 5pm day of air)

Grading Matrix - Producer

- ❖ 25 points total
(2.5 points each category)
- ❖ Punctuality
- ❖ Preparation (rough rundown due 8pm day before air)
- ❖ Vision
- ❖ Initiative (i.e. assigning stories for VOSOTs; coming up with Same Day ideas)
- ❖ Familiarity with Current Events
- ❖ Rundown
- ❖ Teases
- ❖ News Judgement
- ❖ Creativity
- ❖ Story Editing

Grading Matrix - Assistant Producer

- ❖ 25 points total
(2.5 points each category)
 - ❖ Punctuality
 - ❖ Preparation
 - ❖ Initiative (i.e. assisting with editing VOSOTs, other things to make the show “work”)
 - ❖ Familiarity with Current Events
- ❖ News Judgement
- ❖ Creativity
- ❖ Writing
- ❖ Social Media Outreach
(including for sports and weather)
- ❖ Story Editing
- ❖ Collaboration

Grading Matrix - Sports Anchor/ Producer

- ❖ 25 points total
(2.5 points each category)
 - ❖ Punctuality
 - ❖ Preparation / Vision (rough rundown due 8pm day before air)
 - ❖ Familiarity with Current Events
 - ❖ News Judgement
 - ❖ Initiative (i.e. assigning stories for VOSOTs; covering VOSOTs yourself)
 - ❖ Rundown
 - ❖ Creativity
 - ❖ Writing (including tease)
 - ❖ On air appearance
 - ❖ On air presentation

Grading Matrix - Weather Anchor/ Producer

- ❖ 25 points total
(2.5 points each category)
 - ❖ Punctuality
 - ❖ Preparation / Vision
 - ❖ Familiarity with Current Events
 - ❖ Rundown
 - ❖ News Judgement
 - ❖ Initiative (i.e. finding creative vos / graphics, using Emilie as support staff and not weather producer)
 - ❖ Creativity
 - ❖ Writing (including tease)
 - ❖ On air appearance
 - ❖ On air presentation

Grading Matrix - Anchors

- ❖ 25 points total
(2.5 points each category)
 - ❖ Punctuality
 - ❖ Preparation
 - ❖ Initiative (i.e. assisting with editing VOSOTs, other things to make the show “work”)
 - ❖ Familiarity with Current Events
- ❖ News Judgement
- ❖ Creativity
- ❖ Writing
- ❖ Collaboration
- ❖ On air appearance
- ❖ On air presentation

Grading Matrix - Camera Operators

- * VOSOT and Sports VOSOT / AP: 25 points total (5 points each category)
 - * Reliability
 - * Camera Work
 - * Creativity
 - * Script details
 - * Meet deadlines (due 9am day of air)
- * Same Day Camera: 25 points total (5 points each category)
 - * Punctuality
 - * Camera Work
 - * Creativity
 - * Editing (writing to vo, use of nat sound, quality of edit)
 - * Meet deadlines (due 11:15am day of air)

Time Management

- ❖ Calendar deadlines in advance
- ❖ Story pitches need detail, development (1-2 hours per story)
- ❖ Allow time for travel (add 1/2 hour minimum)
- ❖ Allow time for things to go wrong (1-2 hours per shoot)
- ❖ Double estimated edit time



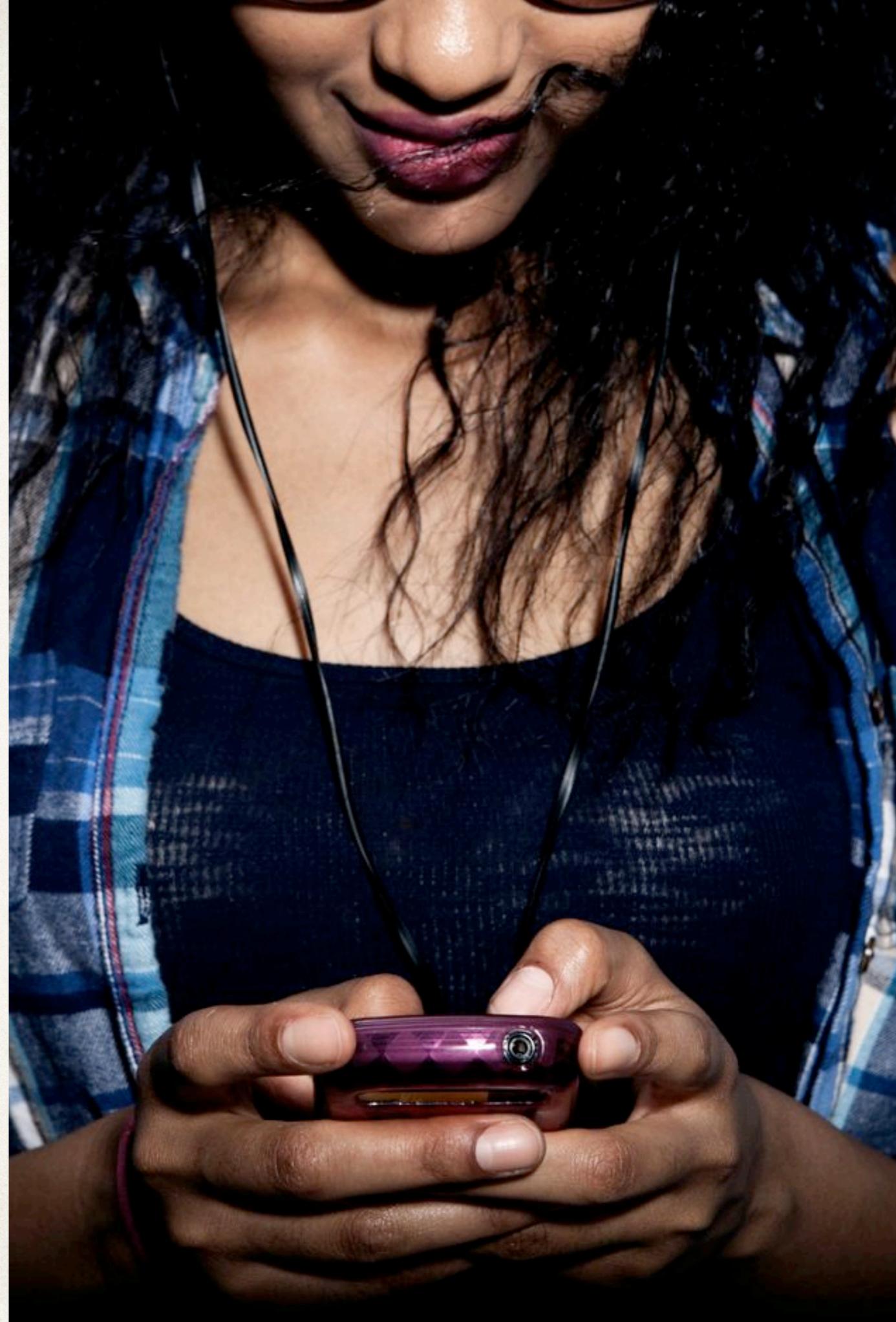
Time Management

- ❖ Communication is key
- ❖ If something goes wrong with a story, contact us (both of us!)
- ❖ If you're sick and can't make it to class, contact us (both of us!)
- ❖ If you're going to miss a deadline, talk with us for potential adjustments



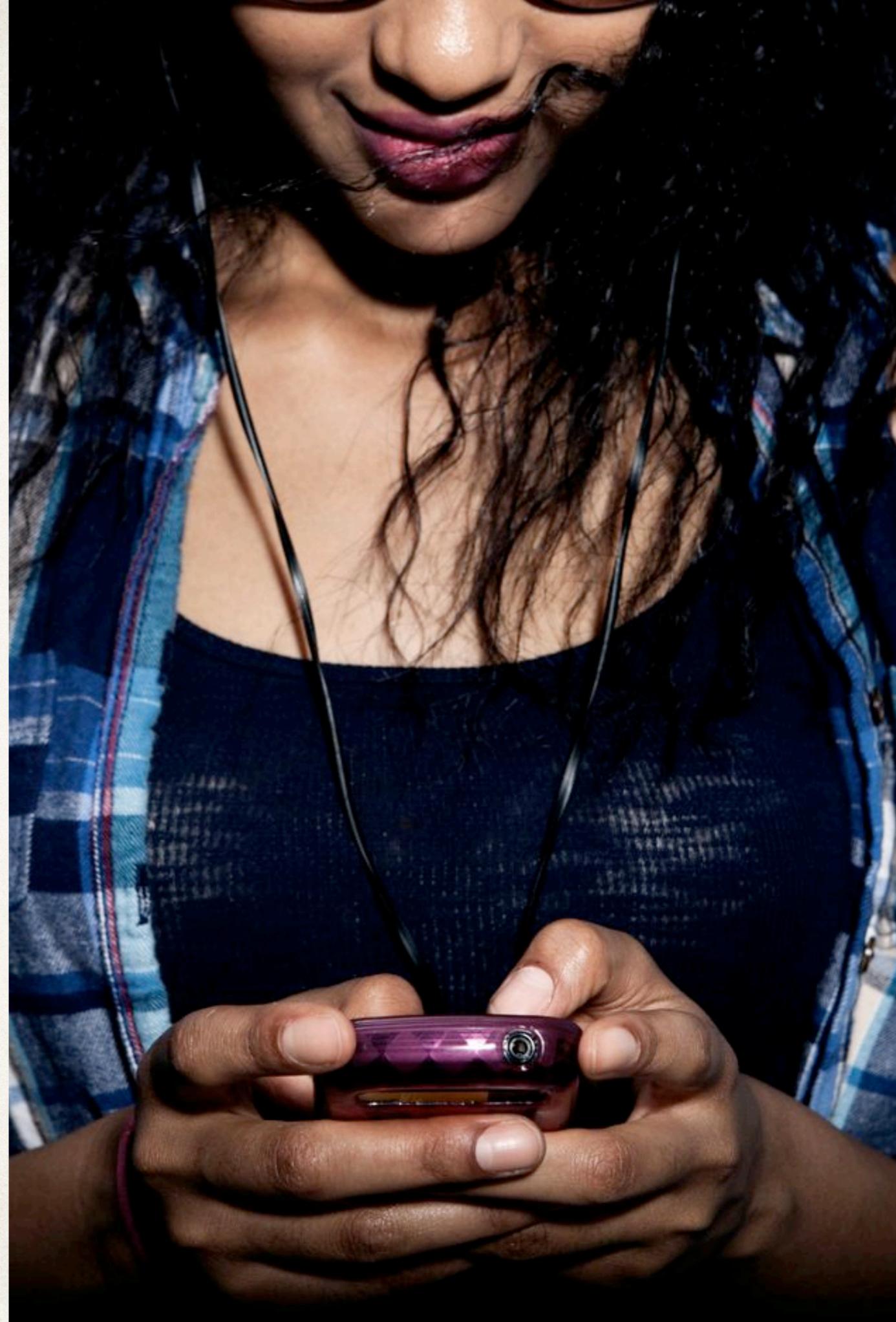
How to Reach Us

- * Email all story ideas and scripts to both of us. NO HARD COPIES ACCEPTED
- * paul.daugherty@colorado.edu
- * kathleen.ryan@colorado.edu



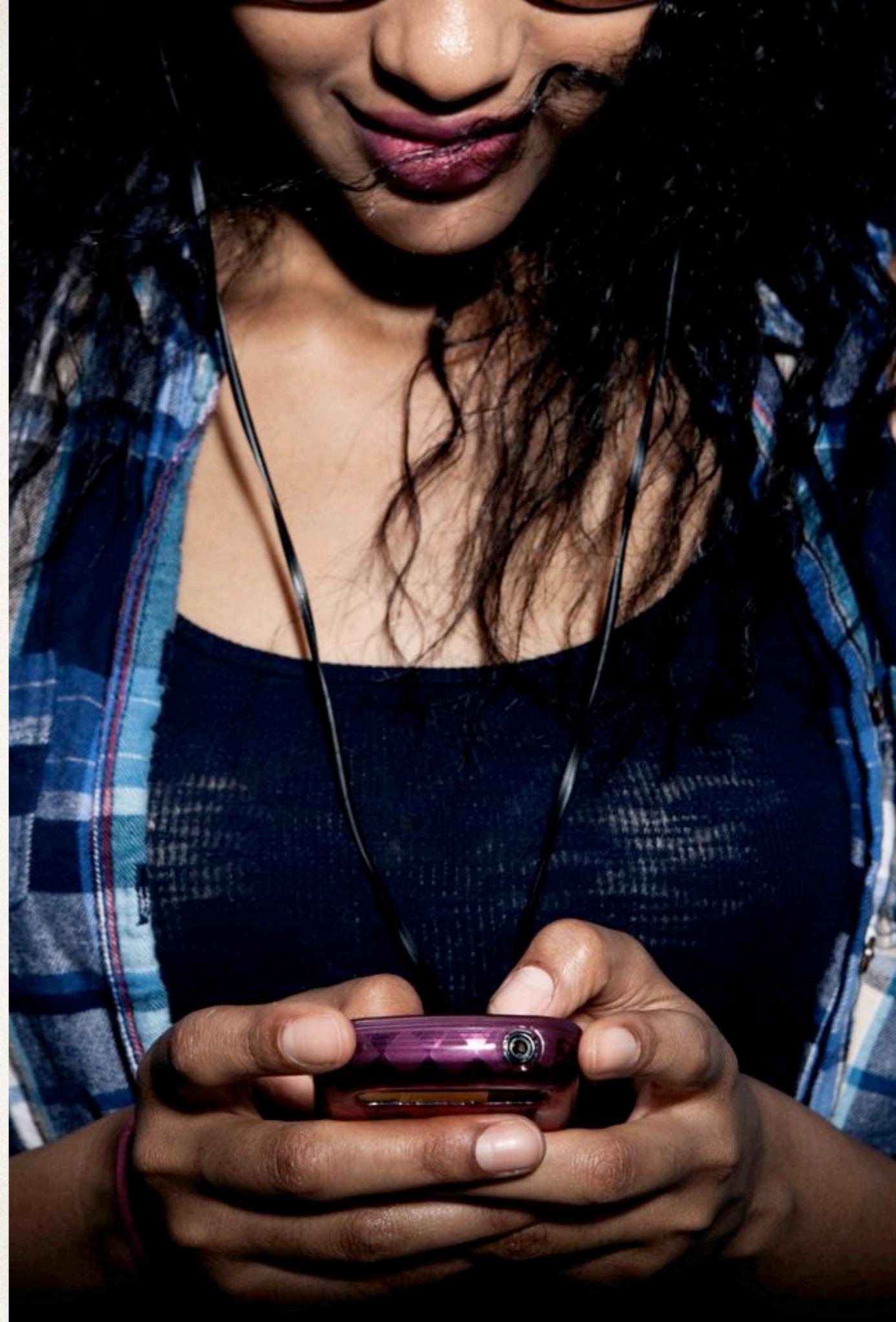
How to Reach Us

- * Call/text on deadlines (i.e. producing, story shooting)
 - * Paul Daugherty:
303-588-5894
 - * Kathleen Ryan: 541-335-9795
- * If you don't hear from one of us within 12 hours (email) or 2 hours (text/call) try again!



How to Reach Us

- ❖ Office Hours
 - ❖ Paul Daugherty, Armory 203E, Wednesdays 9-11
 - ❖ Kathleen Ryan, Armory 1B35, Tuesday 1-2 & Thursday 2-4 or by appointment



Questions?

BEA/NAB

- ❖ Conference April 6-9, Las Vegas
- ❖ Applications Due January 31st
- ❖ Priority: graduating seniors, first-time attendees, Festival of Media Arts entrants
- ❖ Up to 20 students attending
- ❖ Cost: approximately \$200 per student plus meals / drinks
- ❖ Application information in class email



Questions?
